

Selected Work Experience

- 2022 - present** Brand, graphic and product design.
Katt group - Dubai, UAE
Design director
- 2020 - present** Design and development
SNS Haute couture L.L.C. - Croatia
Head of product design
- 2012 - present** Activities related to the design, production and communication of products and services.
Marco De Masi - Design and creative studio
Personal design studio
- 2021 - 2023** Product design, research and development.
Easehold - San Po Kong, Hong Kong
Chief Design Officer
- 2021 - 2022** Brand identity, packaging design.
AL AMAL CO. for food Industry - 10th of Ramadam City, Egypt
Freelance designer
- 2019** Design and development for the Archimede floor lamp.
UpGroup - Massa Carrara, Italy
Freelance product designer
- 2018** Design and development for the A Ba' bottle holder.
Hands on Design - Milan, Italy
Freelance product designer
- 2017 - 2019** Research, development and realization of material for the presentation, production and communication of products for bathroom furniture.
Anima s.r.l. - Prato, Italy
Assitant product designer
- 2017 - 2019** Multimedia graphic design course
Ass.For.SEO. - Rome, Italy.
Docente
- 2016** Exhibition design for "Lazio Creativo: Itinerari di Design al SuperDesign Show 2016" for ADI Lazio
Superstudio Più - Milan, Italy
Assistant interior designer
- 2016 - present** Research, development and realization of material for the presentation, production and communication of products for bathroom furniture.
Studio Paolo D'Arrigo Design - Rome, Italy
Product designer
- 2015** Design, development and engineering for the Trivolta table.
Officine Tamborrino - Ostuni, Italy
Freelance product designer

- 2015 Design, development and engineering for mass production of smart device.
Selekton ltd
Freelance product designer
- 2014 Design, development and engineering for the Volta table.
Officine Tamborrino - Ostuni, Italy
Freelance product designer
- 2013 Design, development and engineering for the Monsieur floor lamp.
Officine Tamborrino - Ostuni, Italy
Freelance product designer
- 2012 - 2013 Graphic design and Web development.
Blikke creative - Rome, Italy
Graphic and web designer
- 2012 - 2013 Design course
IED Rome - Italy
Tutor and assistant professor
- 2011 - 2012 Graphic design and Web development.
TOMA Design - Rome, Italy
Graphic and web designer
- 2012 - 2013 Research, development and realization of material for the presentation, production and communication of products and furnitures.
Giuseppe Auguliario studio - Rome, Italy
Product designer
- 2011 Graphic design and Web development.
Farm Web Service - Rome, Italy
Graphic and web designer
- 2009 - 2012 Social business, design and production in collaboration with NGO Mother and Child Foundation.
The Italian Design Company - Kochi, India
Co-founder and product designer

**Awards exhibition
and workshop**

- May 2018 **European Product Design Award 2018**
Winner with Dune Console collection for Anima s.r.l.
Assistant designer
- April 2018 **Salone del Mobile - Marg**
Rho Fiera Milano - Milan Italy
Product exhibition
- April 2018 **Fuorisalone - Hands on Design**
Milan Italy
Product exhibition

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- April 2018 Shared House - Officine Tamborrino
 Milan Italy
Product exhibition
 - October 2017 German Design Award 2018
Winner with Dune Console collection for Anima s.r.l.
Assistant designer
 - April 2017 Salone del mobile - "C_Lean Working"
 Rho Fiera Milano, Milan Italy
Product exhibition
 - April 2017 Fuorisalone - "No taste for bad taste"
 Istituto Francese, Milan Italy
Product exhibition
 - March 2017 "Prossimo Futuro" 45 Italian designer under 40.
 Acquario romano, Rome Italy
Product exhibition
 - October 2015 "Eccellenze del Design nel Lazio"
Winner with Volta Table for Officine Tamborrino
Product designer
 - October 2015 "ADI Design Index Percorso Mostra 2015"
 Orto botanico, Rome Italy
Product exhibition
 - October 2015 "ADI Design Index Percorso Mostra 2015"
 ADI per EXPO, Milan Italy
Product exhibition
 - October 2015 Compasso d'Oro 2016
Selected project with Volta table for Officine Tamborrino
 - October 2015 ADI Design Index 2015
Publication with Volta table for Officine Tamborrino
 - April 2015 Fuorisalone "Meet my project"
 Studio Next, Milano Italy
Product exhibition
 - March 2015 Paris Art Design Meet My Project "Design can change the world"
 Espace Communes, Paris France
Product exhibition
 - July - August 2014 Lago Studio 2014
Design workshop
 - July 2011 Glocal Handmade
Design workshop
 - September 2009 "D.A.S. | Rome Design + Week European Creativity"
 Spazio espositivo ex-Gil, Rome Italy
Product exhibition

June 2009 "Dream Exhibition"
 Torino Esposizioni, Torin Italy
 Concept exhibition

September 2008 Alstom "Destination 2018"
 Winner with Open Tram for IED
 Product designer

Education

2010 IED Istituto Europeo di Design, Rome, Italy
 3ds Max and Vray's specialisation upgraded course

2010 IED Istituto Europeo di Design, Rome, Italy
 Modeling and digital prototyping upgraded course

2006 - 2009 IED Istituto Europeo di Design, Rome, Italy
 Product / Industrial Design
 Graduated with highest honors

2000 - 2005 Sapienza Università di Rome, Italy
 Computer engineering course

Software and code

Autodesk 3DS Max
 +Vray

Autodesk Inventor
 Autodesk Fusion 360
 Autodesk Autocad
 Autodesk SketchBook Pro

McNeel Rhinoceros
 +Vray
 Esko DeskPack and Studio
 Luxion Keyshot
 Blender

Procreate

Adobe Illustrator
 Adobe Indesign
 Adobe Photoshop
 Adobe After effects

Wordpress
 HTML, CSS
 Notion
 Figma

Skills and attitude

Team-oriented person, both as leader and as member.
 Sketching illustrator.
 Computer graphic.
 Cardboard and 3D-printed model maker.

He got his human and work experiences between social business activities, no-profit company and collaborations with design studios, companies and artisans. Thanks to these activities He could win the German Design Award, the Industrial Design Award and the European Product Design Award and he could participate at ADI Index and Compasso d'Oro.

In his design process the goal is always to offer a content with a strong communicative character. His approach to design begins from the concept, which then, always looking for innovative features in all its details, develops into the study and the project development.

His design is inspired by the simplicity. Using the right poetic metaphors each product can express with elegance both its functions that its beauty.

Marco takes advantage of whole the creative process starting from the concept, using the preparatory drawings, mockups and the prototypes.

He finds stimulating and useful for the project to work inside factories and laboratories.

When the designer is in close contact with the workers and craftsmen the product is developed naturally following to the technical and production needs.